

For Immediate Release
May 28, 2020
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MINNESOTA BEVERAGE ASSOCIATION ANNOUNCES COMMUNITY GRANT TO MINNESOTA WASTE WISE FOUNDATION

[St. Paul, Minn.] Today, in partnership with the American Beverage Foundation for a Healthy America (ABFHA), the Minnesota Beverage Association (MBA) announced that the Minnesota Waste Wise Foundation is its 2020 spring grant recipient. The community grant will help the Minnesota Waste Wise Foundation create educational videos highlighting the importance and best practices of plastics recycling in Minnesota.

“The Minnesota Beverage Association and its members are eager to support community organizations who share our goal of increasing the collection of recyclable materials so that we can reduce the use of new plastic and create a more sustainable future for generations to come,” said Tim Wilkin, president of the Minnesota Beverage Association. *“Minnesota Waste Wise Foundation has a long history of environmental stewardship and we are proud to support their work in our community.”*

“America’s beverage companies believe strongly in the power of industry, government, community groups and consumers coming together to improve the environmental health of the communities where we all work and live,” said Katherine Lugar, president of the American Beverage Foundation for a Healthy America (ABFHA) Board of Directors and president and CEO of the American Beverage Association. *“We are pleased to partner with the Minnesota Beverage Association to provide Minnesota Waste Wise Foundation a grant that will help bolster recycling education throughout the state so that we can all work towards creating a truly circular economy.”*

“Minnesota Waste Wise Foundation is thankful and excited to be the recipient of the 2020 spring grant. We look forward to working together to help promote the benefits and best practices of plastics recycling in Minnesota,” Rob Friend, Executive Director of the Minnesota Waste Wise Foundation.

Minnesota Waste Wise Foundation will work with the Recycling Education Committee to coordinate educational messages that reflect best recycling practices in Minnesota. The Recycling Education Committee uses educational materials created by The Recycling Partnership, a national organization working with communities to increase recycling

education and local capabilities. The beverage industry's [Every Bottle Back](#) initiative is also working with The Recycling Partnership to invest hundreds of millions of dollars across the nation to improve community recycling infrastructure, enhance access to effective recycling programs and increase consumer awareness about how best to recycle. Given their partnership with both the Recycling Education Committee and with The Recycling Partnership, Minnesota Waste Wise Foundation is in a unique position to create and promote these video resources to solid waste professionals and consumers in communities across the state.

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Since 1899, the Minnesota Beverage Association has been dedicated to promoting the preservation and advancement of Minnesota's non-alcoholic beverage industry. The Minnesota Beverage Association is the voice for beverage bottlers and distributors across Minnesota.

The American Beverage Foundation for a Healthy America is a 5031c organization that strives to make a significant contribution to the health of local communities by providing grants to support community organizations that work to advance both the physical health of their local citizens and the environmental health of their communities. For more information on ABFHA, please visit <http://www.beveragefoundation.org/>

The Minnesota Waste Wise Foundation was created in 1994 through an agreement between the State of Minnesota and the Minnesota Chamber of Commerce to help businesses and institutions throughout Minnesota undertake new waste prevention and recycling programs. For the past 25 years, the Minnesota Waste Wise Foundation has helped thousands of organizations in the state minimize their impact on the environment and achieve cost savings through waste reduction, recycling, energy efficiency, and other sustainability initiatives.

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