

Beverage Variety = Healthy, Balanced Lifestyles

Water, Juices, Sports Drinks, Teas and Soft Drinks

The Minnesota refreshment industry provides a wide variety of beverage choices including water, juices, teas, sports drinks, milk products, as well as carbonated soft drinks including diet and caffeine free soda.

Milk and Milk-Based Products

The Minnesota refreshment industry has agreements with Minnesota dairies to distribute milk in schools. The industry is also developing milk-based beverages. These flavored beverages are aimed at keeping teens drinking milk. The Coca-Cola Co. has the *Swerve* beverage. Pepsi-Cola bottlers also distribute milk and milk-based beverages.

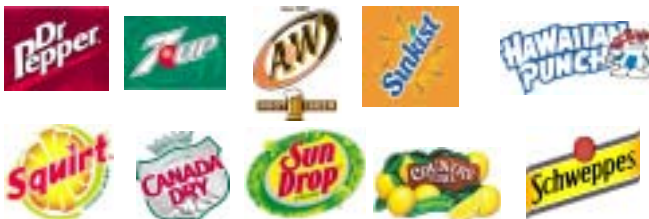
Some of the Choices . . .



Pepsi-Cola Line of Products



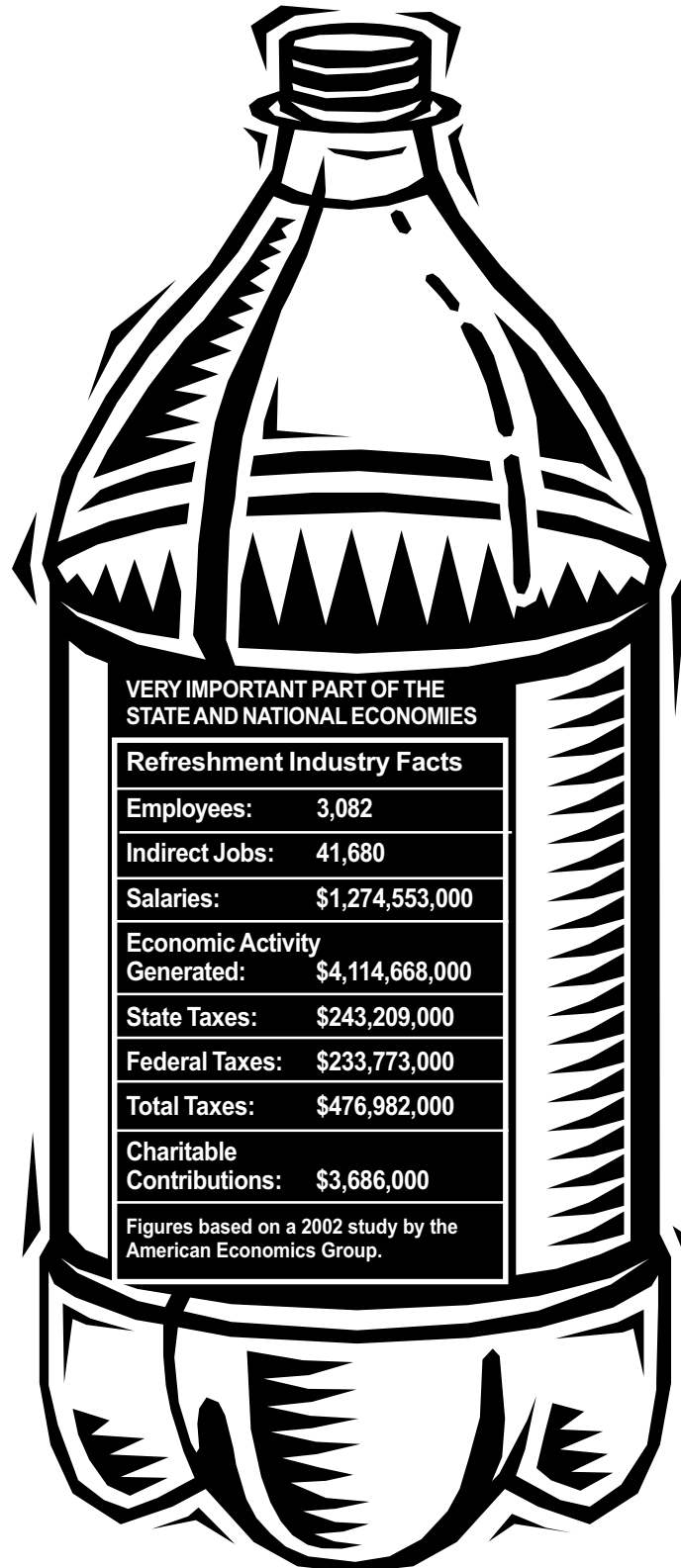
Dr Pepper/7UP Inc. Line of Products



. . . And Hundreds More

Refreshments MN • Minnesota Soft Drink Association • Joan M. Archer, President
161 St. Anthony Ave. Ste. 830 • St. Paul, MN 55103

651-291-2722 • 612-961-4488 (cell) • www.refreshmentsmn.com • joan@refreshmentsmn.com



VERY IMPORTANT PART OF THE STATE AND NATIONAL ECONOMIES

Refreshment Industry Facts

Employees:	3,082
Indirect Jobs:	41,680
Salaries:	\$1,274,553,000
Economic Activity Generated:	\$4,114,668,000
State Taxes:	\$243,209,000
Federal Taxes:	\$233,773,000
Total Taxes:	\$476,982,000
Charitable Contributions:	\$3,686,000

Figures based on a 2002 study by the American Economics Group.

Locations

Alexandria

Viking Coca-Cola Bottling Company – Brad Warren

Barnum

Bernick's Pepsi-Cola – Kevin Coil

Baxter

Viking Coca-Cola Bottling Company – Mark Jeffers

Bemidji

Coca-Cola Bottling Company of Bemidji, Inc. – Jerry Stevens

NEI Bottling, Inc. – Jeff Nei

Brainerd

The Pepsi Bottling Group – Tom Perpich

Burnsville

The Pepsi Bottling Group – Robert Sheehan

Duluth

Bernick's Pepsi-Cola – Charles Bernick

Midwest Coca-Cola Bottling Company – Pat Corcoran

Eagan

Midwest Coca-Cola Bottling Company – Jeff Laschen, Kevin Morris

Fargo

PepsiAmericas – George Haugo

Fergus Falls

Viking Coca-Cola Bottling Company – Rueben Van Overbeke

Pepsi-Cola Bottling of Fergus Falls – Greg Johnson

Grand Rapids

The Pepsi Bottling Group – Tom Perpich

Hutchinson

Viking Coca-Cola Bottling Company – James McDurmont

International Falls

Coca-Cola Bottling Company Inc. – James Bartkowski, Joyce Bartkowski

Mankato

Midwest Coca-Cola Bottling Company – Bonnie Barrer

Pepsi-Cola of Mankato, Inc. – Phil Groebner

Marshall

Viking Coca-Cola Bottling Company – Todd Damhoff

Moorhead

Midwest Coca-Cola Bottling Company – Jess Redmond

Morris

Midwest Coca-Cola Bottling Company – Mark Amundson

Ortonville

Pepsi-Cola Bottling of Ortonville – Ross Erickson

Pine City

Viking Coca-Cola Bottling Company – Paul Osen

Pipestone

Pepsi-Cola Bottling Company – Tim Haubrich

Red Wing

Coca-Cola Bottling Company of Red Wing – Jim Grantman

Rochester

Midwest Coca-Cola Bottling Company – Rochester – Don Gerber

Pepsi-Cola Bottling Company – Donald Gillette

Thief River Falls

Pepsi-Cola Bottling of Thief River Falls – Wade Johnson

St. Cloud

Bernick's Pepsi-Cola – Dean Bernick, Mike Heinen

Viking Coca-Cola Bottling Company – Michael Faber, Marv Soldner

Virginia

Coca-Cola Bottling Company of Virginia – Michael Bonner

Warroad

Pepsi-Cola Bottling of Warroad – Wade Johnson

Willmar

Bernick's Pepsi-Cola – Ed Nowacki

Viking Coca-Cola Bottling Company – Todd Damhoff

Winona

Coca-Cola Bottling Company of Winona – Clinton Kuhlmann